



NEWS RELEASE

**Keep Virginia Beautiful Awards \$1,000 Grant to
City of Buena Vista**

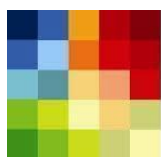
11th Annual “Green Grants” Awarded in June

Richmond, Virginia (June 20, 2021) – Keep Virginia Beautiful awards its annual *30 in 30 Green Grants* each day during June. The City of Buena Vista will receive a grant award of \$1000 for its Community Beautification project.

The City of Buena Vista, located in the Blue Ridge Mountains, is working hard to beautify and revitalize the community. The Community Beautification project they plan to implement is for new landscaping on one corner of the most trafficked intersection in the City. The intersection of State Route 60 and State Route 501 has the highest vehicle count of any in the City. But it has languished for decades with sparse grass and unkempt trees without enough budget or City personnel to attend to it.

The City of Buena Vista will use funds from their Green Grant award to purchase and install new landscaping. The City will be able to plant shrubs and flowers that draw attention to the beauty of Buena Vista, and give residents a sense of pride in their town.

Every year, government, non-profit, civic and service organizations in Virginia are invited to apply for *30 in 30 Green Grants*. Grants ranging from \$500 to \$1,000 are awarded to organizations working to tackle an environmental concern in their community regarding Litter Prevention, Recycling, Cigarette Litter Prevention, or Community Beautification. Since 2011, Keep Virginia Beautiful has provided \$254,500 for 320 different environmental programs and projects all across the Commonwealth. This is due to the generosity of Keep Virginia Beautiful’s partner Altria, as well as additional support from Coca-Cola, WestRock, and Keep America Beautiful.



Altria

