

APRIL 4-5, 2023

YOU'RE INVITED!

Help Buena Vista thrive through an outdoor recreation economy.

Join community partners and share your perspectives about what makes Buena Vista special. Help create an action plan for connecting our community to experiences that all can come and explore.



Register
and Join Us



This event is free and open to all, but registration is requested.
For more details and to register, visit: <https://bit.ly/3Ai3c1U>

Questions
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**COMMUNITY WORKSHOP & ACTION
PLANNING**

**Tuesday, April 4th 5:30-8:00 pm and
Wednesday, April 5th 9:00am-5:00pm
Buena Vista Fire Department
2010 Sycamore Avenue**

The U.S. Environmental Protection Agency, the U.S. Department of Agriculture Forest Service, and the Appalachian Regional Commission have selected Buena Vista, as a community to receive planning assistance through the Recreation Economy for Rural Communities program, which aims to help communities enhance outdoor recreation opportunities and strengthen downtowns.



**Appalachian
Regional
Commission**

The following are goals for the workshop. Actions will be brainstormed to move each of these forwards towards implementation. If you are interested in any of these, please consider coming out to help us articulate what needs to happen.

1

Enlivening Downtown: Engage business and property owners downtown to rally around outdoor recreation as an economic driver and draw new businesses to support community needs for the outdoor recreation economy, and make Buena Vista a desirable place to visit and live.

2

Improving Infrastructure: Make improvements to outdoor recreation, critical tourism, and connectivity infrastructure in Buena Vista to better serve residents and visitors. Create a comprehensive master plan for Glen Maury Park and/or overall parks and recreation in the city to make improvements and connections to other outdoor assets in the region.

3

Marketing, Branding, Promotion: Consider how you want to position and promote Buena Vista's best assets (natural, cultural, recreation) and promote this identity as a destination and gateway community to both locals and visitors.

4

Expand Outdoor Recreation Activities and Education Offerings: Envision and plan for what would be needed to expand both local and visitor experiences around outdoor recreation, allowing people of all ages, races, and abilities enjoy the outdoors and support the economy.



Please Register and Join Us!